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For Immediate Release
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PAR Appoints Jose Delgado VP of Sales, Client Relations

Carmel, IN—PAR North America, a subsidiary of ADESA, today announced that Jose Delgado has been named as the company's new vice president of sales and client relations. Delgado will report directly to PAR President Jerry Kroshus.

"Jose is a great addition to our senior leadership team," said Kroshus. "He is enthusiastic about joining PAR and eager to deliver for our customers. The combination of Jose's industry knowledge, leadership experience and client relationship skills make him a natural to take the company's initiatives to the next level."

Delgado brings more than 16 years of remarketing and collections experience to his new role. Prior to joining PAR, he served as assistant general manager of Manheim Utah Auto Auction. Previously, he held several key remarketing positions at WFS Financial and HSBC Auto Finance (now Santander Consumer USA). Delgado, who holds a bachelor's degree from the University of Phoenix, also possesses extensive experience in Six Sigma business management strategy.

About ADESA
ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 70 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

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