



August 5, 2010

For Immediate Release

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ADESA Phoenix Hosts Unique Heavy Duty Truck Specialty Sale

Carmel, IN—ADESA Phoenix recently held a successful specialty sale featuring heavy duty trucks, many from Hitachi. This was a rare opportunity for dealers to purchase heavy duty trucks at this location.

“Our entire team went above and beyond to make this a fantastic event for everyone,” said Mike Russo, ADESA Phoenix general manager. “We’re very pleased with the results and look forward to hosting more specialty sales in the future.”

Along with a variety of heavy duty trucks offered at this sale, ADESA Phoenix sold something out-of-the-ordinary—an oil tanker.

“It is a pleasure to have our team work together as well as ADESA Phoenix did,” said J.D. Larsh, ADESA national operations manager, heavy duty trucks and equipment. “I’d like to thank everyone involved in hosting this event—from arranging transportation and writing condition reports, to detailing and getting everything ready for sale day.”

For additional details on upcoming sales, contact ADESA Phoenix at 480-961-1161. ADESA Phoenix is located at 400 N. Beck Avenue, Chandler, Ariz.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of its institutional and dealer customers. With 62 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

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